

## FB SOCIAL MEDIA TRACKING DASHBOARD

**From:** [C.Murphy Hebert](#)

**Sent:** Monday, September 30, 2019 3:02:24 PM

**To:** 'Janelle Watson';

**Cc:** [Sophia](#) [REDACTED]

**Subject:** RE: Facebook Tool for Elections

**Sensitivity:** Normal

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Hi Janelle, this is great news.

Is this something we can share with our county partners?

Thanks,

Murphy

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**From:** Janelle Watson [mailto:[\[REDACTED\]@fb.com](mailto:[REDACTED]@fb.com)]

**Sent:** Monday, September 30, 2019 11:58 AM

**To:** C.Murphy Hebert; Sambo Dul

**Subject:** Facebook Tool for Elections

Hi Murphy and Bo,

We've heard feedback from elections authorities that they need better tools to track potential voter interference content on Facebook. In response to this feedback, we are building a dashboard that will track this content in each state – and we'd like to share those dashboards with the respective elections authorities. These Dashboards will allow for keyword searches of public content on Facebook in each state – and will be able to be customized to each state's needs. The Facebook team is hosting a training on how to use these dashboards on October 8<sup>th</sup> at 3pm EST – and you can register to attend the webinar here: <https://attendee.gotowebinar.com/register/4361910363705465858>

If you have any questions – let me know. Thanks!

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Janelle Watson | [facebook](#)

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