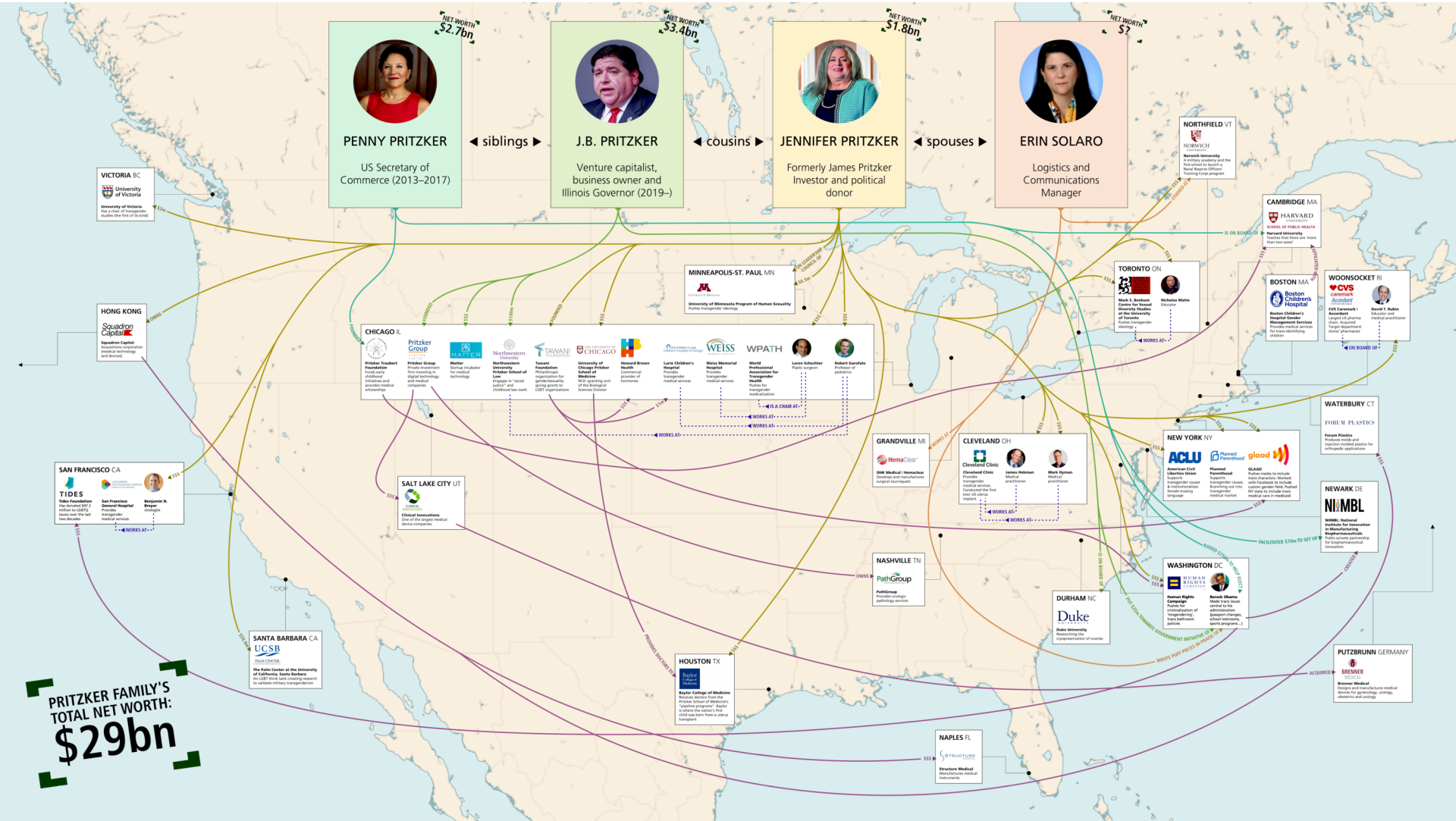FOLLOW THE MONEY: HOW THE PRITZKER FAMILY MAKES A KILLING FROM THE TRANSGENDER INDUSTRY