



P R E S S R E L E A S E

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Biden – Trump Tied in General – Big Leads in Primaries (Slotkin-Rogers Tied in Informed Ballot Test)

LANSING, Mich. — President Joe Biden (45%) and former President Donald Trump (43%) are in a statistical tie in a trial ballot question for President in 2024 according to the most recent Mitchell-MIRS Poll of Michigan. Thirteen percent are undecided. Both Biden and Trump have significant leads in their respective party Presidential primaries. Florida Governor Ron DeSantis trails Biden 44%-31% with 25% undecided.

- In the Democratic Party Presidential Primary Biden (75%) has an enormous lead over the only two announced candidates Marianne Williamson (4%) and Robert F. Kennedy Jr. (3%). While 19% are undecided.
- In the Republican Party Primary Election former President Donald Trump (69%) also has a huge lead over the Republican field that includes Florida Governor Ron DeSantis (13%), former Vice President Mike Pence (3%), South Carolina US Senator Tim Scott (2%), former South Carolina Governor and former UN Ambassador Nikki Haley (1%), and Michigan businessman Perry Johnson (0%); 11% are undecided.

The poll also did trial ballot questions in the race for United States Senate. Former GOP Congressmen Peter Meijer and Mike Rogers were tested against current Democratic Congresswomen Elissa Slotkin.

- In an uninformed ballot question, a question asked before providing any information about both candidates, Slotkin led Meijer (41%-28%) with 23% undecided.
- Slotkin led Mike Rogers (44%-38%) with 17% undecided.

The ballot questions were re-asked after providing brief bios of the three candidates.

The three candidates were described as follows:

“Elissa Slotkin is a United States Congresswoman who has represented both mid-Michigan and Oakland County in Congress. Prior to serving in Congress, she served as a CIA analyst and as a Department of Defense official. Slotkin is described as a moderate but has voted in line with President Biden 100% of the time.

“Peter Meijer is a former United States Congressman representing the Grand Rapids area and West Michigan. For 8 years he served in the United States Army Reserve and was deployed to Iraq for more than a year. He is the son of the CEO of Meijer stores, and he is considered to be more moderate.”

“Mike Rogers is a former law enforcement officer, State Legislator, and United States Congressman. He served in Congress from 2001-2015 and was chair of the House Intelligence Committee. He has authored several books on terrorist activities and has been a talk radio host.”

- In those informed trial ballot questions, Slotkin’s lead against Meijer (42%-35%) dropped by 6% to 7%.
- The race tightened dramatically in the Slotkin-Rogers race where her lead was cut to only 1% (42%-41%) which is a statistical dead-heat.

“It is clear that Biden and Trump are both very strong among their partisan supporters. Both are getting close to three-fourths of the vote in their partisan primary which is even stronger than the leads both have in national polling. Since Michigan is the fifth or sixth state holding a Presidential Primary, it is very difficult to see a scenario where either loses the primary in Michigan,” Steve Mitchell President of Mitchell Research said.

Mitchell continued by saying, “However, the general election race is very close with Biden leading by just 2% which is within the margin of error of the survey. We can see the closeness in other questions on the survey as well. In the Generic Congressional Ballot Question, the Republican leads (47%-45%). The good news for Democrats is that they lead among Independents in every ballot question tested.”

In the United States Senate race the big problem that Peter Meijer has is that he has not solidified the base nearly as much as Mike Rogers has solidified his base.

As we look at the closeness of the race, when voters hear positive statements about both Slotkin and Rogers, the race is really a statistical tie with Slotkin leading by only one percent. This, coupled with the closeness in the Biden-Trump and Generic Congressional Ballot Question, shows that Michigan is likely to be a real battleground state once again in 2024.

One thing that could cause Michigan to not become a battleground state is the very problematic state Republican organization which has only raised \$93,000 this year. The party should be raising tens of millions of dollars as the Democrats are doing if the Republicans want to remain viable.

Trial Ballot Questions Key Points:

Biden vs Trump

- Biden leads Trump 45%-43%.

By Party, Gender, and Age

- Both Biden and Trump are getting 89% of their party vote but Biden leads by seven percent (41%-34%) with Independents
- Biden leads with women (46%-43%). Biden and Trump are tied at (43%) with men
- Biden leads among both 18-29- and 30–44-year-olds by 7% and with 65+ voters by 8% while Trump leads with 45–64-year-olds by 7%

By Race

- Trump leads (46%-42%) with white voters and (50%-31%) with non-African American people of other races
- Biden leads with African Americans (76%-11%)

By Education

- As is usually the case, Biden the Democrat, has a big lead with those that have an advanced degree (63%-22%) and with college graduates (57%-31%)
- Trump leads with those who have had some college or have gone to a trade school (52%-38%) and with those who have never attended college (56%-23%)

Uninformed Trial Ballot Slotkin vs Rogers

- Slotkin leads by six percent (44%-38%)

By Party, Gender, and Age

- Slotkin is stronger with Democrats (88%-1%) than Rogers is with Republicans (83%-3%)
- Slotkin also has a big lead among Independents (41%-26%)
- Slotkin leads (46%-36%) with women and Rogers leads (42%-40%) with men
- By age Slotkin has a twenty-four percent lead with 18–29-year-olds, a seven percent lead with 30–44-year-olds, and a fourteen percent lead with voters 65+, while Rogers leads by five percent with 45–64-year-olds

By Race

- The candidates are tied with white voters (42%), but Slotkin leads by 75% with African Americans (76%-1%)

By Education

- By education, we see the same pattern in this race that we saw in Biden vs Trump
- Slotkin leads among those with advanced degrees (59%-18%) and college graduates (61%-29%) however Rogers leads among those who have had some college or trade school (48%-37%) and with those who have not gone to college or trade school (41%-33%)

Informed Trial Ballot Slotkin vs Rogers

- Slotkin leads by one percent (42%-41%)

By Party, Gender, and Age

- Both candidates have about the same strength among their partisans. Rogers leads with Republicans (84%-4%) while Slotkin leads with Democrats (83%-4%).
- Slotkin leads with Independent voters (41%-30%)
- Slotkin's lead with women drops from ten percent to six percent (43%-37%) while Rogers leads with male voters (45%-41%)
- Slotkin loses support among all three age groups where she led earlier. She loses twenty percent with 18–29-year-olds, one percent with 30–44-year-olds, and eight percent with 65+ voters. Rogers leads by seven percent with 45–64-year-olds

By Race

- Rogers leads (44%-40%) among white voters
- Rogers gains twelve percent with African American voters (74%-13%)
- With other races Roger's lead drops from fifteen percent to thirteen percent (43%-30%)

By Education

- Slotkin leads among those with advanced degrees (59%-18%) and college graduates (61%-29%) however Rogers leads among those who have had some college or trade school (48%-37%) and with those who have not gone to college or trade school (41%-34%)

Uninformed Trial Ballot Slotkin vs Meijer

- Slotkin leads by thirteen percent (41%-28%)

By Party, Gender, and Age

- Slotkin is stronger with Democrats (82%-2%) than Meijer is with Republicans (57%-2%)
- Slotkin also has a big lead among Independents (37%-24%)
- Slotkin leads (42%-24%) with women and with men (39%-34%)
- Slotkin leads with all age groups. With 18–29-year-olds she leads (44%-3%), with 30–44-year-olds she leads (40%-34%), with 45-64 she leads (38%-34%), and with 65+ voters she leads (44%-28%)

By Race

- Slotkin leads with whites (40%-38%) and with African Americans (78%-1%). With other races Meijer leads (45%-22%)

By Education

- By education, we see the same pattern in this race that we saw in Biden vs Trump
- Slotkin leads among those with advanced degrees (56%-20%), college graduates (53%-32%), and with those who have not gone to college or trade school (33%-31%). However, Meijer leads among those who have had some college or trade school (43%-37%)

Informed Trial Ballot Slotkin vs Meijer

- Slotkin leads by seven percent (42%-35%)

By Party, Gender, and Age

- Slotkin is stronger with Democrats (84%-1%) than Meijer is with Republicans (78%-3%)
- Slotkin also has a big lead among Independents (37%-20%)
- Slotkin leads (44%-35%) with women and with men (41%-35%)
- Slotkin leads with 18–29-year-olds (44%-13%), with 30–44-year-olds (46%-43%), with 45-64 she leads (43%-37%), and with 65+ voters (33%-31%)

By Race

- Slotkin leads with whites (40%-38%) and with African Americans (78%-1%). With other races Meijer leads (45%-22%)

By Education

- By education, we see the same pattern in this race that we saw in Biden vs Trump
- Slotkin leads among those with advanced degrees (56%-20%), college graduates (53%-32%) and with those who have not gone to college or trade school (33%-31%). However, Meijer leads among those who have had some college or trade school (43%-37%)

Other Key Points:

Voter Enthusiasm for 2024 General Election

- Almost two-thirds (65%) are “very” enthusiastic, almost one in five (18%) are “somewhat enthusiastic”, while 9% are “not very” and 7% “not at all.”

By party:

- By a five percent margin more Democrats (71%) are “very enthusiastic” than Republicans (66%). Only about half of independents (54%) are “very.”

Dual System of Justice

Voters were asked the following:

- *“Hunter Biden just pleaded guilty to misdemeanor tax and gun charges and will not serve any jail time. President Trump has been indicted on 37 charges related to having White House documents in his possession in his home in Florida while Joe Biden had the exact same issue with White House documents in his garage at his home in Delaware and Hilary Clinton had secret documents on her computer servers. Neither Biden nor Clinton face any charges for their illegal documents. Do you agree or disagree with the following statement, “We have a dual system of justice in America. The FBI and Department of Justice are very lenient on Democrats and very strict with Republicans.”*
- Voters are evenly divided with slightly more agreeing (49%) than disagreeing (46%).
 - Forty-four percent “strongly agree” and 5% “somewhat agree.”
 - Forty-one percent “strongly disagree” and 6% “somewhat disagree.”
- As we would expect ...
 - Republicans are more likely to agree (84% strongly - 9% somewhat) while
 - Democrats are more likely to disagree (71% strongly – 8% somewhat).
 - Independents are more likely to disagree (49% strongly – 3% somewhat) than agree (36% strongly – 7% somewhat).

“It looks as though 2024 is going to be a very close election in Michigan. However, Democrats hold a small advantage because more independents are supporting Democrats than Republicans and because Democrats are more enthusiastic at this time,” Mitchell said.

The poll was conducted entirely by text messaging voter’s cell phones and sending them to a SurveyMonkey poll (SMS-Web). Data was weighted by age, gender, party affiliation, education and the 2020 ballot question to reflect the likely voter turnout in the November 2024 General Election. Filters were applied to assure we only used responses from those who would be voting in either the Democratic or Republican February Presidential Primaries. The poll was conducted July 11-13, 2023. General Election voters Margin of Error is + or – 4% at the 95% level of confidence. MOE for GOP Presidential Primary is 5.78% and for the Democratic Presidential Primary is 6.16%.

[The poll was conducted by Mitchell Research & Communications of Lansing, MI and commissioned by MIRS.]

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SMS-Web MI Statewide General Election Voters
Conducted July 11-13, 2023
(N=639 LV's)

Hi, we are conducting a survey on important issues for the news media. You must answer all questions or none of your answers will count.

1. Are you a registered voter in Michigan?

Yes	100%
No	0 END

2. Are you voting in the November 2024 General Election for President?

Definitely Voting	96%
Probably Voting	4
Not sure yet	1
Definitely Not Voting	0 END

3. Are you voting in the February 2024 Primary Election for President?

Definitely Voting	87%
Probably Voting	7
Not sure yet	5
Definitely Not Voting	1

4. In a Primary Election you cannot split your ticket as you do in General Election. In the February 2024 Presidential Primary will you be voting in the Democratic or Republican Party Primary?

Republican	47%
Democrat	42
Not sure yet	11

5. If the February 2024 Democratic Presidential Primary were being held, would you be voting for or lean towards--- in alphabetical order...

Joe Biden	75%
Robert F. Kennedy Jr.	3
Marianne Williamston	4
Not sure yet	19

6. If the February 2024 Republican Presidential Primary were being held, would you be voting for or lean towards--- in alphabetical order...

Donald Trump	69%
Ron DeSantis	13
Nikki Haley	1
Perry Johnson	0
Mike Pence	3
Tim Scott	2
Not sure yet	11

Before questions on other issues, a few statistical questions:

7. Thinking about the November 2024 General Election, are you enthusiastic to vote or not?

Very enthusiastic	65%
Somewhat enthusiastic	18
Not very enthusiastic	9
Not at all enthusiastic	7
Not sure	2

8. What is your gender?

Male	47%
Female	53

9. What is your age?

18-29	12%
30-44	21
45-64	37
65+	30

10. What is your race?

White	81%
African American	11
Hispanic	0
Asian	0
Other	8

11. Are you a Democrat or lean Democrat, a Republican or lean Republican, a member of another party, or independent?

Democrat	38%
Republican	38
Another Party	2
Independent	22

12. What area do you live in?

City of Detroit	6%
Wayne County outside of Detroit	10
Oakland County	12
Macomb County	7
Genesee, Saginaw, or Bay City	15
Monroe, Washtenaw, or Mid-Michigan	18
West Michigan	22
Northern Michigan or Upper Peninsula	10

13. What is your position on abortion?

Strongly Pro-Life	30%
Somewhat Pro-Life	11
Strongly Pro-Choice	39
Somewhat Pro-Choice	15
Not sure	5

14. What is your education?
- | | |
|------------------------------|----|
| Didn't graduate high school | 2% |
| High school graduate | 17 |
| Some college or trade school | 45 |
| College graduate | 20 |
| Master's degree or higher | 16 |
15. Hunter Biden just pleaded guilty to misdemeanor tax and gun charges and will not serve any jail time. President Trump has been indicted on 37 charges related to having White House documents in his possession in his home in Florida while Joe Biden had the exact same issue with White House documents in his garage at his home in Delaware and Hilary Clinton had secret documents on her computer servers. Neither Biden nor Clinton face any charges for their illegal documents. Do you agree or disagree with the following statement, "We have a dual system of justice in America. The FBI and Department of Justice are very lenient on Democrats and very strict with Republicans."
- | | |
|-------------------|-----|
| Strongly Agree | 44% |
| Somewhat Agree | 5 |
| Somewhat Disagree | 5 |
| Strongly Disagree | 41 |
| Not sure | 6 |
16. If the election for US. House of Representatives in your district was being held today, would you be voting for the Republican or Democratic candidate?
- | | |
|------------|-----|
| Democrat | 45% |
| Republican | 47 |
| Not sure | 8 |
17. If the election for President was being held today, would you be voting for or leaning towards Joe Biden, the Democrat, or voting for or leaning towards Donald Trump the Republican?
- | | |
|-----------|-----|
| Biden | 45% |
| Trump | 43 |
| Undecided | 13 |
18. If the election for President was being held today, would you be voting for or leaning towards Joe Biden, the Democrat, or voting for or leaning towards Ron DeSantis the Republican?
- | | |
|-----------|-----|
| Biden | 44% |
| DeSantis | 31 |
| Undecided | 25 |
19. If the election for U.S. Senator was being held today, would you be voting for or leaning towards Elissa Slotkin, the Democrat, or voting for or leaning towards Peter Meijer, the Republican?
- | | |
|-----------|-----|
| Slotkin | 41% |
| Meijer | 28 |
| Undecided | 31 |

20. If the election for U.S. Senator was being held today, would you be voting for or leaning towards Elissa Slotkin, the Democrat, or voting for or leaning towards Mike Rogers, the Republican?

Slotkin	44%
Rogers	38
Undecided	17

Elissa Slotkin is a United States Congresswoman who has represented both mid-Michigan and Oakland County in Congress. Prior to serving in Congress, she served as a CIA analyst and as a Department of Defense official. Slotkin is described as a moderate but has voted in line with President Biden 100% of the time. Peter Meijer is a former United States Congressman representing the Grand Rapids area and West Michigan. For 8 years he served in the United States Army Reserve and was deployed to Iraq for more than a year. He is the son of the CEO of Meijer stores, and he is considered to be more moderate. Knowing this information, for whom would you be voting for or leaning towards?

Slotkin	42%
Meijer	35
Undecided	23

21. Mike Rogers is a former law enforcement officer, State Legislator, and United States Congressman. He served in Congress from 2001-2015 and was chair of the House Intelligence Committee. He has authored several books on terrorist activities and is currently a talk radio host. Knowing this information, for whom would you be voting for or leaning towards?

Slotkin	42%
Rogers	41
Undecided	17

22. In the 2020 election for President, did you vote for Joe Biden the Democrat, Donald Trump the Republican, someone else, didn't vote in 2020, or are you Not sure. Did you vote for Joe Biden the Democrat, Donald Trump the Republican, someone else, or are you Not sure?

Biden	50%
Trump	47
Other/Didn't Vote	3

Thank you very much!